



MEDIA ALERT

11 September 2017

Frosty Boy Australia: finalist in two categories Premier of Queensland's Export Awards

Frosty Boy has been announced as a finalist in the Queensland Premier's highly regarded Export Awards for two key categories – Manufacturing and Business Services, celebrating business excellence in international trade.

Creating some of the industry's most innovative tastes, the Yatala-based company has seen demand for its customised frozen dessert and beverage flavour solutions increase by nearly 50 per cent across the business.

"We at Frosty Boy understand our clients, their market and their customers. We pride ourselves on our relationships with our clients and our international export success can be attributed to this. It's why our clients keep coming back to us, and why their customers keep coming back to them," Frosty Boy General Manager Sales and Marketing Felipe Demartini said.

"This announcement is a real testament to our company, its culture and our ability to compete in the international market place and we are honored to be finalists in these two categories."

Frosty Boy will also be showcasing some of their customised flavours at Fine Food Australia from 11 – 14 September 2017 at the Sydney Convention and Exhibition Centre (Stand N28). Media are invited to meet with Felipe Demartini during the event and can email felipe@frostyboy.com.au to schedule an appointment.

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Established in 1976, Frosty Boy Australia produces versatile dessert and beverage powder base solutions for local and international markets. The business is an innovative market leader creating customised solutions for its loyal and valued clients. More information on Frosty Boy at www.frostyboy.com.au

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