



MEDIA RELEASE

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Frosty Boy Australia enters 49th country

SINCE beginning its export arm in 2001, Frosty Boy Australia has made an indelible mark on the world's food market, bringing its celebrated frozen dessert and beverage powder bases to countries throughout the world.

And now, the company, which manufactures its products in Yatala on the Gold Coast, is pleased to announce it has entered its 49th country!

"Frosty Boy Australia has begun supplying a gelato base to a company in Puerto Rico, with the sale through our US distributor, Aussie Blends," Frosty Boy CEO Dirk Pretorius said.

"This marks our 49th country which is an incredible achievement for Frosty Boy. The order is for a QSR chain which uses nitrogen to make its gelato. This type of method is very popular in America, hence our RD team developed a versatile product to meet this demand

Mr Pretorius said Frosty Boy's US distributor had been targeting Central and South America and they were expecting great volumes of orders from the regions.

The company is already looking towards its 50th country. An amazing milestone to Queensland based food manufacturer.

"The closest country to Puerto Rico that we already supply to is the USA, but we see our 50th being located in South America. A great deal of work is currently being done to capitalise on these opportunities," Mr Pretorius said.

The majority of Frosty Boy's export sales are currently within the Asia-Pacific region.



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Along with furthering opportunities in Central and South America, Frosty Boy is also focused on establishing itself in India.

For more information on Frosty Boy, visit www.frostyboy.com.au.

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Frosty Boy Australia, with its production warehouse in Yatala, Gold Coast, specialises in producing a high quality range of powdered base products including soft serve, frozen yoghurt and beverage bases for cafes, convenience stores and quick service restaurants and has been operating for 40 years.

To schedule an interview time, for more information or images please contact:

Maree Butterworth
Elevate Communication Manager
(p) 07 3180 3666
(m) 0402 083 060
(e) maree@elevatecom.com.au